

THE IMPACT OF E-MANAGEMENT ON CRISIS MANAGEMENT (AN APPLIED STUDY ON THE JORDANIAN COMMERCIAL BANKING SECTOR DURING THE CORONA PANDEMIC)

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ABSTRACT

The study aims at identifying the impact of e-management on crisis management, which is an applied study on the Jordanian commercial banking sector during the Corona pandemic.

The study tries to show that e-management with its dimensions, electronic tools or individuals, has an impact on crisis management during the Corona pandemic. This study is based on analyzing the point of view of workers in the commercial banking sector and the results of their work in achieving the goals of their institution in an electronic way. The circumstances of the stage require them to change the way they perform their work. The principles of data analysis are used to reach accurate and realistic results. It also recommends that the banking sector shall provide all the requirements that help in completing work electronically, and the need of continuous development of the skills of workers in this sector electronically, which helps to be able to complete work at all times.

KEYWORDS: *E-Management, Crisis Management, Commercial Banking Sector, Electronic Tools, Individuals, Corona Pandemic*